

SOCIAL VALUE POLICY

What is Social Value?

The Public Services (Social Value) Act 2012

Public bodies in England and Wales are required to consider how the services they commission and procure might improve the economic, social and environmental well-being of the area

So what is social value?

A way for public bodies to achieve wider policy objectives through their purchasing power additional outcomes/benefits that are not directly related to the original intention of the service. These outcomes benefit the wider community, as opposed to just focusing on the users of a service

Our Social Value Plans:

Supporting the local economy, including through any subcontracting

e.g

- In the building of the hub
- this could lead to the taking on of apprentices in either building, surveying or architecture
- creation of new jobs in the hub and in the community

Delivering at neighbourhood-level wherever appropriate

e.g

- involving local communities/people in events – creating cultural benefits
- could also get local businesses involved via sponsorship or refreshment stands for events
- creation of community start ups in the town – leading to commercial businesses etc
- improvement of skills and talent – ‘putting saffron walden on the map’

Reducing demand for public services and including appropriate incentives

e.g

- less need for police who deal with bored young people; gives young people in particular something else to do to keep them out of trouble
- improves general fitness and health of all generations by getting them into sport
- use of advice and support services for the community – increases awareness of issues

Supporting the community and voluntary sector through our suppliers and contracts

e.g

- when café opens in the hub – use local suppliers of food
- designs for branding/website/promotion – local design companies
- local builders, plumbers, electricians etc

Fostering positive relationships between and within different communities

e.g

- Bringing people together – older members of the community helping young people
- Different sporting communities – friendships, inter-sporting events etc

- Different community groups – encouraging inter-generational mix ; dispel societal myths about age groups/communities

Supporting people into work by delivering employability support (CV advice, careers guidance) to school and college students and members of the community e.g

- could set up local job centre
- could do weekly CV drop in sessions
- all of the above would also create new jobs and bring people to the town who may use local services and industry

Provide facilities for use by local community and voluntary organisations e.g.

- through the use of hub community building
- volunteer centre – could provide new jobs for volunteers or could relocate to hub part-time and encourage volunteering in the community, which would spread the benefit across the community

Support for recycling initiatives among service user and staff, thus contributing to Uttlesford's environmental objectives by e.g.

- making the maximum use of recycling by choosing to buy environmentally friendly products that can be recycled
- use recycled paper, cups, stationary in hub and use recycling bins to collect rubbish

Encouraging use of our Green Travel Plan to advocate cycling and pedestrian access to the Hub.